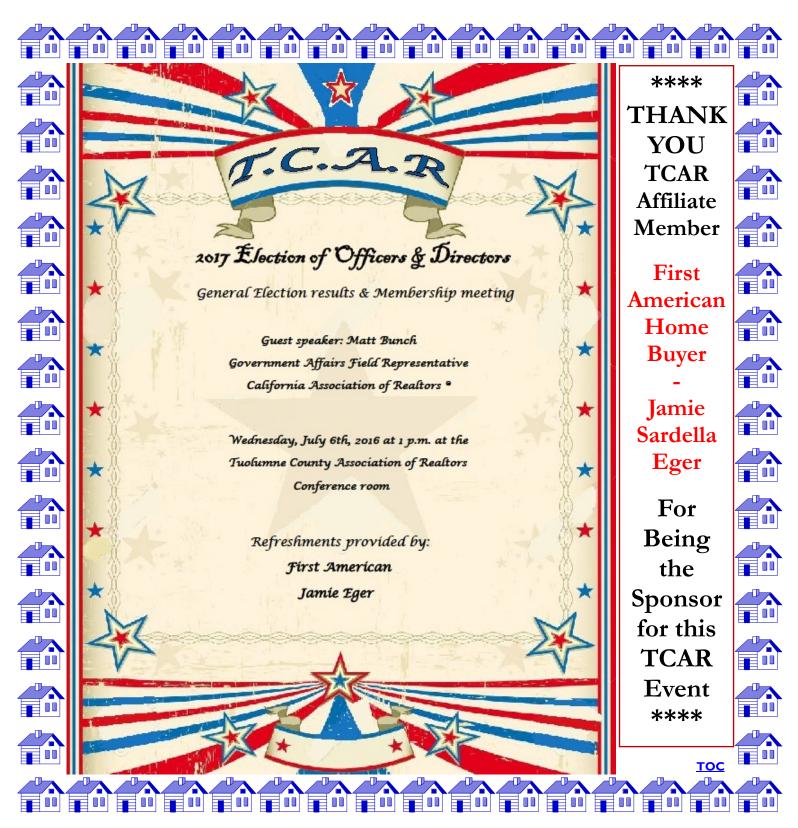




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A Message From Your Association Executive

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AE Message: How to Vote Electonic for 2017 TCAR Board	
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REALTOR ACTION FUND FORM	

### **IMPORTANT MESSAGE PAGE 14 FROM YOUR PRESIDENT VAL O!!!**

### **ELECTRONIC VOTING "HOW TO"**

- Once in the online ballot system, enter your first and last name (combined EXAMPLE: Johnsmith) and NRDS ID# into the boxes below before voting
- To vote, check the box to the left of the candidate in which you wish to vote for.
- For your vote to count you MUST scroll to the bottom of the page and click "Cast Your Ballot" AFTER you have selected your candidates!

If you do not know your NRDS ID # or need help please call TCAR staff at (209) 532-3432 for assistance

### **CLICK HERE FOR LINK TO VOTING BALLOT**

Ballots must be submitted no later than the close of business (4:30 p.m.) on Tuesday July 5, 2016

Election of TCAR 2017 Officers & Directors General Membership Meeting 1pm on July 6, 2016 at T.C.A.R. Conference Center

### WELCOME NEW MEMBERS

### New REALTOR® Member(s):

Sheri Steel - Agent Berkshire Hathaway HomeServices CA Sonora

Nathan Morales - Broker Coldwell Banker Mother Lode

### New Affiliate Member(s):

None

(Do you know an affiliate business that would benefit from TCAR membership?)

**TOC** 



### Tuolumne Realtor®

### "The Voice of Real Estate for Tuolumne County"



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### Join Us! Orange Friday

AT&T Park



What? Road Trip to the Giants Game at AT&T Park

Orange Friday versus Baltimore Orioles

When? Friday August 12th – Game Time 7:15pm

Bus pick up 3pm with estimated drop off at Midnight

Where? Seats in Bleachers Section 137

Meet the Bus at Sonora Junction Shopping Center

Who? TCAR Realtors, Affiliates, Friends & Neighbors

Why? Network & Connect with your fellow members and...

Have Bunches of Fun doing it!

Cost? \$70 per person

And? It's Orange Friday, so wear your Orange & Black, and

bring a blanket, pillow, jacket, hat, etc. for comfort.

More? Raffle Prizes, Snacks & Beverages, Photos & More!

RSVP REQUIRED via <u>TCAR MLS LAMPS Portal</u> – First Come First Served Maximum Headcount 48 Persons – Note: <u>NO Alcohol</u> is allowed on the bus!









\*\*\*\*

THANK
YOU
TCAR
Affiliate
Member(S)

Bendix Electric Thilo Bendix

Sonora
Insurance
Kristina
Eaton
& Donna
Ledwick

Pillar to Post Home Inspection Kent Schillerstrom

For Being Sponsors for this TCAR Event \*\*\*\*



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### **JULY 2016 GAD CORNER**

### Government Affairs Update

Ron D. Kopf <u>RonDKopf@aol.com</u> (209) 743-6193

Contact your TCAR Government Affairs Director for more information or to share information on the topics below or on other governmental topics.

I have almost completed my fourth month of being your Government Affairs Director or "GAD" (which seems to be the preferred term). I am finding a lot of parallels and cross benefits with other community boards, committees and organizations however, I still have a lot to learn and appreciate all your guestions and input. Last week I was fortunate to attend the 2016 AE/GAD Institute which is held every two years. The theme was "Building New Bridges" to Professionalism, Advocacy and Innovation and I found the two and a half days provided a great deal of useful information and insight about our California Association of Realtors Industry and our housing market and issues. A brief summary of the topics covered include the State of the Association, housing prices, workforce housing inventory, Bay area and high Tec areas, government regulation that continues to restrict housing, State and National Politics, rent control continues to be a BIG issue in areas with lack of available inventory, ongoing changes in consumer access to housing information and how realtors and brokers stay relevant, CAR SB push for PACE regulations, availability of CAR impact funds for community benefits and if Association members know what Association Executives and Govt Affairs Directors actually do. Outlined below are some of the key points:

CAR Membership - Joel Singer CEO, California Assoc of Realtors (power point will be available) - CAR encourages new ideas, change, innovation, an open door policy and the American dream of real property ownership. Membership is up with the following demographic across California (51 is the average age, has a diverse ethnic range, full time realtors 77%, women are the majority, 10 years time in industry is 74%, residential market is 86% of the business). Majority of buyers are using Realtors for their sale/purchase, with sales and prices up many members and areas are reporting a record year. For trends to watch our industry still has a small percentage of the realtors doing the majority of the business (the old 80/20 factor), homeowners are staying in their home much longer which reduces turnover (impacted by Prop 13, kids staying home longer or moving back and lack of viable options to downsize to) and reduces productivity with more agents chasing fewer sales. On the Broker front competition for agents, regulations, liability, and rising overhead cost is making viable profitability from core services more difficult. Housing Prices and Work Force Housing Inventory - It is no secret that a lack of housing inventory (especially in the workforce housing range) is the main reason for rapidly escalating housing prices in many areas of California. There are many reasons for the lack of inventory which include government regulation and environmental regulation made more complex with the California Environmental Quality Act (CEQA), NIMBY attitudes, litigation, referendums, etc. CAR actively promotes and works to implement smart growth principals and helps our Govt representatives understand theses principals while running for office and after being elected. There are a number of programs supported by Realtor Party Grants that provide the ability to access data, marketing, speakers. etc. to help educate stakeholders and our local politicians to understand these emotional concepts.

Pace Loans - CAR is still pushing sponsored legislation to change the super-priority status of "PACE" loans and to require disclosures to consumers before they obtain such a loan. CAR is also sitting down with PACE loan providers to try and work out and mandate the required disclosures. Some progress has been made however, the PACE Loan providers are still objecting to the legislation and would like their portion of the industry to be "self regulated" which is not acceptable to CAR

Changes in consumers access to housing information and how realtors and brokers stay relevant - Potential homebuyers now have access to a great deal of housing information, from a number of sources, that in the past was only available from Realtors. In that the sale/ purchase process has continued to become more regulated, complex and overall a less pleasant experience; the vast majority of home sellers and purchasers use realtors to help analyze and refine information and guide the process. This puts the onus on Realtors to better understand their client and to be completely knowledgeable of the process and changes. Taking advantage of the ongoing programs provided by CAR and TCAR should be a key part of your business plan.

#### Drought-Induced tree mortality continues to increase for County, TUD, PG&E and Homeowners

The tree mortality continues to expand and the County, PG&E and TUD have started work to clear hazard trees away from roads and infrastructure. The County and TUD have applied to get some partial funding assistance for homeowners. I will keep you updated on the status. Congratulations to Supervisors Brennan, Rodefer and Gray on their reelection

If you have an interest in any specific item I would be glad to discuss or provide more detail. I can be reached on my cell at 209 743-6193 or email at rondkopf@aol.com.



# REALIOR

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Roy Navarro Yosemite Region Resorts Position: President Elect

Marc Fossum
Pine Mountain Lake Realty
Position: Director (South County)





Maiya Morrison Realty World Wilson Position: Treasurer









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(32)

(33)

### From the MLS Director's Desk: Ofelia Ontiveros MLS Director

### A NEW FIELD IN THE MLS

A new field has been added to Residential Listing data screen/form, to help improve the accuracy of your listing information when there are two buildings included in a Residential property listing. The field is called Accessory Dwelling Type, and there is a a drop down menu where you specify the type of building. Also, beneath is a field for Total Square Feet, in this field you include the TOTAL square footage for BOTH buildings for the listing.

*

Number of Units

Other Sleeping Areas

# Professional Courtesy

Real
estate
is a
reputation
business!

CLICK HERE
FOR MORE
INFO FROM
N.A.R. ON
THIS TOPIC



# REALTOR

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Judith Austin
Keller Williams Realty East County
Position: Director





Jody Federigi
Coldwell Banker Twain Harte Realty
Position: Director

Ed Rector

Coldwell Banker Segerstrom

Position: Director







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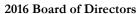






#### 2016 Officers

Val Ogletree — President Adam Wilson — President Elect Paul Wild — Treasurer



Kathie Burby — Past President Veronica Hemphill — Director Melissa Oliver — Director Judith Austin — Director Roy Navarro — Director Sam Segerstrom — Director

The Board of Directors meet at 9:00AM on the third Wednesday of each month at TCAR (unless otherwise announced)















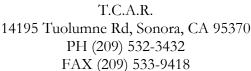
#### **TCAR Staff**

Shauna Love—Executive Officer Shauna@TCRealtors.org Ofelia Ontiveros—MLS Director Ofelia@TCRealtors.org Ron Kopf—Government Affairs Director



Carolyn@TCRealtors.org









Have you seen TCAR's Facebook page?

https://www.facebook.com/home.php#!/pages/Tuolumne-County-Association-of-Realtors/125779880796966?fref=ts

TCAR Newsletter Advertising Rates									
Times Per	12X	5-11X	I-4X						
Full Page	150	190	225						
Half Page	80	100	120						
Quarter Page	45	55	65						
Business Card	25	30	35						
Inside Front or Back Cover	200	240	275						



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TOC

\*\*\*\*

AGENT SUPPORT LINE (All Help Options) 1-877-699-6787 Option 1 Tech Support—Option 2 Billing—Option 3 Services suprasupport@fs.utc.com KIM VOICE FOR AGENTS (for emergency key update code) 1-800-844-7560

**COUNTY HOUSE NUMBER INFORMATION** Mariposa County House Numbering, Assessor/Records Office, 4982 10th St., Mariposa (209) 966-2332 Tuolumne County House Numbering, Public Works, 48 W. Yaney Ave. Sonora (209) 533-5628



# <u>IR</u>

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Do you need to renew your real estate license this year? Do you prefer a "live review" class for study?

Those types of education do still exist. Duane Gomer school has sessions at various places & dates in California.

First you buy the course materials, and study them online or on paper. Then you attend a Live Review class. Finally you take the exam online via their website. (There are no paper exams anymore.)

Find a Duane
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Live Review
class at:
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### ents:

	<u>TCAR Calendar of Eve</u>
July 4	Closed for Holiday
July 6	General Membership and Election results 1 p.m. at T.C.A.R
July 13	Local Government Relations Committee Meeting
July 14	MLS Committee Meeting
July 20	Board of Directors Meeting
July 29	New Realtor Member Orientation at TCAR 9am to Noon
August 10	Local Government Relations Committee Meeting
August 11	MLS Committee Meeting
August 12	Giants Bus Trip
August 17	Board of Directors Meeting

September 8 **MLS Committee Meeting** 

September 14 Local Government Relations Committee Meeting

September 21 Board of Directors Meeting

### September 27 to September 1 C.A.R. Meetings and EXPO

**Local Government Relations Committee Meeting** October 12

October 13 **MLS Committee Meeting** October 19 **Board of Directors Meeting** 

October 21 Installation Event at Black Oak Resort & Hotel

MLS Committee Meeting November 3

RPA Course at TCAR Conference Center - Live C.A.R. Instructor led Class! November 9

November 16 **Board of Directors Meeting** 

November 24 & 25 Closed for Thanksgiving Holidays

November 25 T.C.A.R. float in the Downtown Sonora Christmas Parade

December 6 MLS Breakfast "What's in YOUR omelet?" December 14 Local Government Relations Committee

December 21 **Board of Directors Meeting** 

December 26<sup>th</sup> T.C.A.R. CLOSED

### **Tuolumne REALTOR®**

"The Voice of Real Estate for Tuolumne County"

Our mission is to contribute to the elevation of our professional Realtor® image and to support our members commitment to success.





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Join us at CALIFORNIA REALTOR® EXPO 2016, taking place Sept. 27-29 at the Long Beach Convention Center. Register online beginning on May 18 by visiting http://expo.car.org or calling toll-free (800) 242-2732. To access the online registration page, follow the simple instructions below:

Log on to <a href="http://expo.car.org/">http://expo.car.org/</a>

Click on Registration under the Sessions tab, or the Register Button on the home page.

Enter your NRDS member ID number.

What should you expect this year at EXPO? Find out what new technology is on the horizon at Tech Tuesday! Register for hands-on technology training, tech infused sessions and a dynamic lunch event. Choose from over 30 free sessions offered over all three days and wander the exhibit hall starting at 2pm on Tuesday to visit over 200 vendors all waiting to talk to REALTORS®.

Don't miss this opportunity to register for the most valuable networking and informational experience this year. Join your fellow REALTORS® at CALIFORNIA REALTOR® EXPO 2016! Register online beginning May 18 at http://expo.car.org/ or by calling toll-free (800) 242-2732. Please note that the registration deadline to receive badges in the mail is Sept. 9. All additions made after the Sept. 9 registration deadline must be picked up on-site. Registration will continue through Sept. 29, but don't wait. Register today, we look forward to seeing you in Long Beach! For questions regarding EXPO registration, please contact CDS Customer Care Center at (800) 242-2732 or email at car@xpressreg.net.

#### On-site Registration Hours:

Tuesday, September 27, 2016 7:30am – 5:00pm Wednesday, September 28, 2016 7:30am – 5:00pm Thursday, September 29, 2016 7:30am – 3:00pm

#### **EXPO Seminars:**

Tuesday, September 27, 2016 9:00am – 5:00pm Wednesday, September 28, 2016 9:00am – 5:00pm Thursday, September 29, 2016 9:00am – 3:00pm

#### Exhibit Hall Hours:

Tuesday, September 27, 2016 2:00pm – 6:00pm Wednesday, September 28, 2016 9:00am – 5:00pm Thursday, September 29, 2016 9:00am – 3:00pm



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As your Board President, I would like to ask each of you, our REALTOR members, to make a \$20 voluntary contribution to the Realtor Action Fund (RAF) right now, TODAY.

The TCAR office staff would be glad to help you make this contribution, just call them.

The C.A.R. RAF program makes a HUGE difference in protecting YOU and your clients, by promoting home ownership as well as by preventing legislation that threatens our industry, and so much more. PLUS, right now TCAR is in a fundraising contest with Calaveras AOR and we want to win the race!

Don't miss out on the C.A.R. Expo which is FREE for all REALTOR members offering information that is VITAL for your business plus SKILLS training and even EDUCATION classes for FREE... and this year TECH TUESDAY IS BACK - Register now to attend!

#### REALTOR® EXPO

□ EMAIL

+ SHARE

**HERE** for info & to

**CLICK** 

register for

**CAR** 

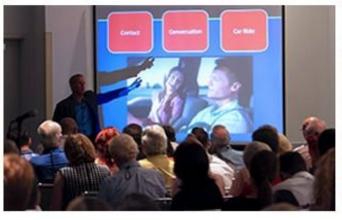
**Expo** 

**CLICK HERE** for info on EDU & Skills Sessions

**CLICK** HERE for info <u>on</u> Tech

**Tuesday** 

CALIFORNIA REALTOR® EXPO is the premier trade show for California's real estate industry. This year's event will take place Sept. 27-29, 2016, in Long Beach, CA. Our annual event features over 30 free educational sessions across three days, a full day of technology with the return of Tech Tuesday, interactive and hands-on training, 200-plus exhibitors with hot new products and services for your business, and networking opportunities to build business connections with your colleagues.





EXPO is a FREE member benefit for C.A.R. members. We hope you will join us in Long Beach this fall and let's get people asking, "WHO'S YOUR REALTOR®?"

To register or for more information, please visit expo.car.org.

If you'd like to find out how you can become a sponsor or exhibitor for CALIFORNIA REALTOR® EXPO 2016, contact us at (213) 739-8301 or email C.A.R. Expositions & Special Events Director, Betty Thomas at bettyt@car.org.



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Costly Transfer Taxes on Real Estate Transactions!

IGHTING

Statewide Service Taxes!

PRESERVING

Mortgage Interest Deduction!

# MAKE A DIFFERENCE



The REALTOR® Action Fund (RAF) raises money to promote the values, attitudes, and beliefs of organized real estate; every dollar is used to protect and advance REALTORS\*\* interests in government.

raf.car.org



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corporate contributions. These PACs are: CREPAC (supports state and local candidates); CREPAC/Federal (supports federal candidates); and CREIEC (makes independent expenditures in support of or opposition to candidates). C.A.R. also sponsors IMPAC which supports local and state ballot measures and other issues that impact real property in California. The allocation formula may change including re-designating a portion to IMPAC.